

3-Post Starter Bundle Outline - Cooking Niche

Suggestions for Amazon Associates beginners. Change these to suit your niche, but keep them related to each other.

Post 1 – Helpful Guide

Title: *5 Simple Gadgets That Make Cooking Easier for Seniors*

Goal: Show you can write useful, non-salesy content.

Suggested Headings:

- Introduction: Why cooking can feel harder with age (strength, eyesight, arthritis, etc.).
 - Gadget #1: Jar opener that actually works.
 - Gadget #2: Lightweight cutting board.
 - Gadget #3: Non-slip mixing bowl.
 - Gadget #4: Electric can opener.
 - Gadget #5: Easy-grip measuring cups.
 - Wrap-up: “Little helpers that make a big difference.”
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Post 2 – Light Review / Resource Post

Title: *3 Easy-to-Use Kitchen Tools That Save Time (and Frustration)*

Goal: Show you can highlight products clearly and fairly.

Suggested Headings:

- Introduction: Link back to Post 1—“Last time we looked at 5 great gadgets...”
 - Product #1: Mini food chopper – pros & cons, senior-friendly design.
 - Product #2: Electric kettle – safe, fast, easy to handle.
 - Product #3: Jar grip pads – cheap but mighty.
 - Summary: Which tool is right for you?
 - Call to action: “Try one and see how it lightens your load.”
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Post 3 – Personal / Opinion Piece

Title: *How Cooking Got Easier for Me After I Discovered Senior-Friendly Gadgets*

Goal: Add a human touch and show personality.

Suggested Headings:

- Introduction: Share a real-life moment (e.g., struggling to open a jar).
 - Problem: The frustration or barrier that made cooking less fun.
 - Solution: Discovering a simple gadget that solved the issue.
 - Ripple effect: More enjoyment, independence, or confidence in the kitchen.
 - Closing thought: “Small changes can keep us cooking longer.”
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Why This Bundle Works

- **All related** → Shows Amazon you have a clear niche.
- **Different styles** → Informational, product review, and personal—nice balance.
- **Easy to expand** → Each post can link to the others (instant internal linking).
- **Application-ready** → With these 3 posts plus an About page and disclosure page, you’ll look established enough for Amazon.